



Public Disclosure of Student Achievement

Institution Name: SUNY Empire State College

Business Unit(s) included in this report: Business, Management, and Leadership Programs

Academic Period Covered: Academic Year 2020-21

Date Submitted: 12.22.2021

PROGRAM	INDICATOR	RESULT	
Master of Business Administration in Business Management with tracks in:		Fall-to-Spring Retention Rate	Spring-to-Fall Retention Rate
- Global Finance & Investment	One-Term Retention Rate	66.7%	100%
- Healthcare Management	One-Term Retention Rate	100%	75%
- Human Resource Management	One-Term Retention Rate	77.3%	73.7%
- Information Technology Management	One-Term Retention Rate	100%	--
- Innovation Management & Entrepreneurship	One-Term Retention Rate	100%	100%
- International Business	One-Term Retention Rate	100%	100%
- Management	One-Term Retention Rate	86.6%	77.4%
- Marketing	One-Term Retention Rate	75%	40%
- Nonprofit Management	One-Term Retention Rate	100%	100%
- Project Management	One-Term Retention Rate	100%	71.4%
Master of Business Administration in Healthcare Leadership	One-Term Retention Rate	100%	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
One-Term Retention Rate	
- Fall-to-Spring Retention Rate	Percentage of Fall 2020 cohort who enrolled in Spring 2021
- Spring-to-Fall Retention Rate	Percentage of Spring 2021 cohort who enrolled in Fall 2021